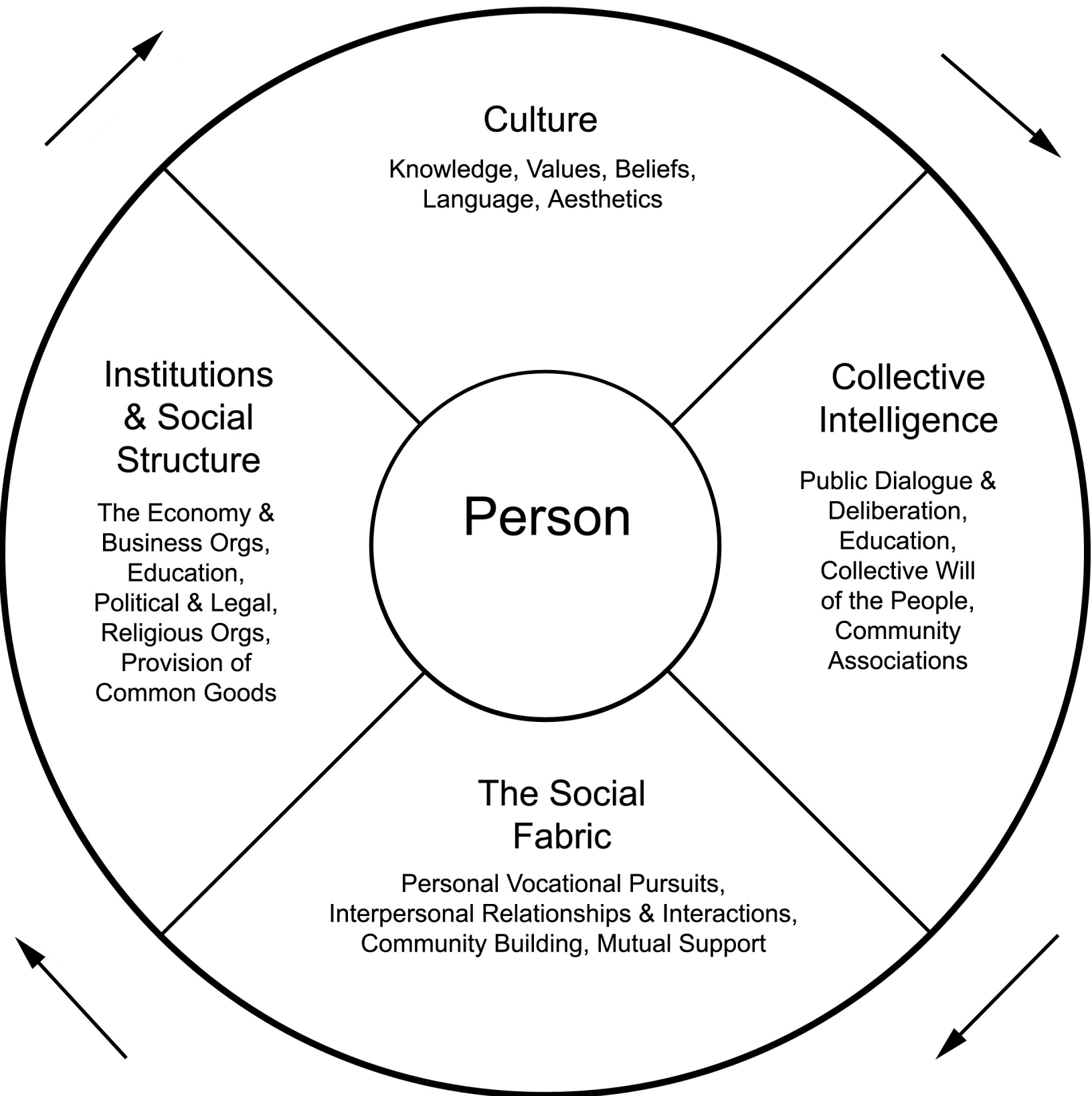


A Simple Model of Social Change



Culture creates ideas - Collective Intelligence refines ideas
The Social Fabric tests ideas - Institutions formalize ideas as social structure